This Insert contains all the Figures referred to in the questions.

Anything the candidate writes on this Insert will not be marked.
New visitor record for Shwedagon Pagoda in 2011

Visitor numbers at Shwedagon Pagoda have increased at a greater rate than the rest of Myanmar’s tourism industry. A total of 225,381 international tourists visited the Pagoda in 2011, an increase of 28.75% on the 2010 figure of 175,054.

Tourist arrival numbers at Shwedagon Pagoda are increasing year by year. The number for 2010 was up more than 50% on 2009.

The majority of foreign tourists visit the Shwedagon Pagoda at least once during their stay. The popularity of the Pagoda shows the overall strength of Myanmar’s tourism industry.

Myanmar had almost a 22% increase in tourist arrivals in 2011. The largest group of visitors came from Thailand, followed by China and Germany.

The Hugenote Tunnel is a road tunnel near Cape Town, South Africa. It extends the N1 national road through the Du Toitskloof mountain that separates Paarl from Worcester. This provides a route that is safer, faster (between 15 and 26 minutes) and shorter (by 11 km) than the old Du Toitskloof Pass travelling over the mountain.

The tunnel has 13 video cameras that can sound alarms for any of the following conditions:
- stopped vehicles
- fast and slow-moving traffic
- traffic queues
- wrong-way driving.
Figs 4(a) and 4(b) for Question 4

Seasonality of Tourist Arrivals – 2011

Month

Tourist Arrivals (Thousands)

Jan 74,197
Feb 65,797
Mar 75,130
Apr 63,835
May 48,043
June 53,636
July 83,786
Aug 72,463
Sep 60,210
Oct 69,563
Nov 90,880
Dec 97,617

Fig. 4(a)

Purpose of Visit – 2011

- Pleasure: 80.4%
- Business: 8.0%
- Visiting Friends and Relatives: 8.2%
- Conventions and Meetings: 1.7%
- Religious and Cultural: 0.3%
- Other: 1.4%

Fig. 4(b)

Copyright Acknowledgements:

Question 2 Figure 2 © Zaw Win Than; Visitors to the Shwedagon Pagoda in 2011; Myanmar Times; 30 January – 5 February 2012.
Question 4 Figure 4(a) © Sri Lanka Ministry of Tourism; http://www.sltda.lk/sites/default/files/SL_Annual_Stat_Report-2011.pdf.
Question 4 Figure 4(b) © Sri Lanka Ministry of Tourism; http://www.sltda.lk/sites/default/files/SL_Annual_Stat_Report-2011.pdf.

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

Cambridge International Examinations is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.